

Tourism – An Economic Activity

A fieldwork program to support Stage 6 Geography

TARONGA
CONSERVATION SOCIETY AUSTRALIA
For the Wild

OBSERVATORY HILL
ENVIRONMENTAL EDUCATION CENTRE

'Tourism – An Economic Activity' focuses on the Stage 6 Geography topic 'People and Economic Activity'. Students will learn about the global tourism industry and investigate a geographical case study of a tourism enterprise operating at a local scale.

The program has three main components:

1. Introductory activities and resources to introduce the students to the fieldwork.
2. A whole day fieldwork experience at Taronga Zoo Sydney.
3. Follow up activities to enhance geographical knowledge and skills.

During the fieldwork day, students will:

- ☀ View a comprehensive introductory presentation on the global tourism industry, including an explanation of the factors explaining its location, spatial patterns and future directions.
- ☀ View a case study presentation about Taronga Zoo by Zoo Educators, including the nature of the Zoo as an economic enterprise, ecological dimensions (including impacts on the environment and ecological sustainability), linkages and flows of people, goods, services and ideas, and the effects of global changes on the Zoo's operations.
- ☀ Undertake a guided 'behind the scenes' tour of Taronga Zoo Sydney to observe aspects of the Zoo's operations, particularly its initiatives to reduce ecological impacts and various aspects of the Zoo's tourism infrastructure like food and beverage outlets, accommodation and the Taronga Function Centre.



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Cost: From \$17.50 per student

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For more information about this program and other environmental education programs, visit the Observatory Hill EEC website at:

<http://observatoryhilleec.nsw.edu.au/secondary-programs>